



Academics Insights at the Speed of Business

Led by professors at elite research universities, Precision Health Economics brings rigor, integrity, and a creative approach to the most challenging problems in health care. Our team combines state-of-the-art research methods with market-driven insight from the business, academic and policy worlds. Whether in the policy arena or clinical field, our work informs top decision makers and influences outcomes, providing unparalleled impact.

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Clients from around the globe turn to PHE when they want to:

- > Shape strategy and inform key health care decisions
- > Create policy impact through an innovative research strategy
- > Deliver results that have strategic and practical applications
- > Generate, synthesize, or disseminate clinical evidence
- > Determine the value of innovation in health care products and services
- > Capture attributes of value important to different stakeholders
- > Quantify the long-range effects of innovation and change on health care expenditures
- > Develop cost-benefit and pricing strategies
- > Translate clinical benefits into economic value

For all the above, PHE has a long-standing reputation for delivering results that have strategic and practical applications, generating academic publications in the world's leading research journals, and leading formal public debates in prestigious, closely watched forums.

Innovation. Credibility. Results.

PHE generates evidence that demonstrates the economic, societal and humanistic value of medical innovations.

PHE stands apart from other research organizations in several ways:

- > The academic rigor and integrity of our scientific approaches
- > Our unique ability to address complex problems others cannot
- > Our academic experts, comprised of leaders in economics, medicine, epidemiology, data analytics, statistics, public policy, and business
- > Our proven credibility with stakeholders in all major segments: payers, providers, patients, policymakers, manufacturers, and governments
- > Our ability to access the most effective communication channels to bring the results of our research into the public domain



Our focus is on developing creative evidence-generation strategies to help our clients demonstrate value in challenging markets. Our academic network and our culture of creativity are designed to accomplish these goals.

HEE

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